**News Release**

**August 2022**

**Vancouver-based Customs Broker & Freight Forwarder certified as B Corp**

*There over 400 “B Corps” in Canada and 6000 in more than 75 countries – but only one Customs Broker and Licensed Freight Forwarder in North America so far.*

For corporations, organizations and individuals wanting to lessen their environmental impact, there is now an option to use a carbon-neutral, certified B Corp to move goods across borders.

Courtney Agencies, a Vancouver-based, long-time family-owned Licensed Customs Broker and International Freight Forwarder, met the rigorous demands set by B Lab, the governing body of the B Corporation certification program.

**Certified B Corporations** are businesses that meet specified standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. See [www.bcorporation.net](http://www.bcorporation.net).

B Corps work to consciously benefit all stakeholders — workers, communities, customers, and the planet. They are 250% more likely to be carbon neutral (as Courtney Agencies is). You’re helping to minimize your own carbon footprint when you do business with a B Corp.

“We’re challenging other companies in the supply chain industry to join us,” says Paul Courtney, President of Courtney Agencies. “The issues in the shipping industry are significant – the carbon impact from burning fossil fuels, and the inconsistent environmental and labour standards at various ports, to name a few.” He adds, “We all need to put our heads together to use our businesses as a ‘force for good.’

Courtney business partner, Virginia Weiler, says B Corps are required to recertify every three years and show continual advancement on their practises and measurable impact. “We’re governed by our own social purpose statement: To make it easier for values-based business to succeed in the global marketplace. Being a B Corp holds us accountable while providing the tools and community support to advance the mission.”

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**Courtney Agencies** is a Canadian licensed customs brokerage firm, providing complete logistics solutions including import and export brokerage, multi-modal international freight transport, drayage and warehousing services. See www.courtney.ca

For more information, call 604-684-7505